

## ABSTRACT OF THE DISCLOSURE

A server or a standalone-type computer stores graphical information on a structure of a semiconductor device (CP1) and information on IP of function block or a semiconductor manufacturing apparatus (IF2) and outputs these informations linked to each other. Further, it is designed that an information terminal can access the server through a network to purchase the IP, a recipe of the semiconductor manufacturing apparatus, other softwares and the like through electronic commerce. Furthermore, an advertising agency operates the server and advertising expenditure and IP royalty are exchanged among a maker of semiconductor device, an IP vender and a vender of semiconductor manufacturing apparatus. Thus, an information provider device and an information provider system for providing the information on the structure of the semiconductor device and the information on design, which allows specific grasp of an image of applying the IP and the semiconductor manufacturing apparatus to actual manufacture of the semiconductor device, can be achieved, and an advertising method which ensures a high advertising effect can be provided.